

**KENTUCKY BAR ASSOCIATION
ATTORNEYS' ADVERTISING COMMISSION REGULATIONS**

AAC Regulation No. 4:

DELEGATION OF ADMINISTRATIVE TASKS

Supreme Court Rule 3.130-7.03 provides that the Commission may delegate to an employee of the KBA the authority to review advertisements submitted under SCR 3.130-7.05(2). The Commission hereby delegates this function to the advertising paralegal, with the supervision of the Office of Bar Counsel and the Director, to review such submissions in the limited circumstances as follows:

1. The Commission has determined the advertisement to be noncompliant and the lawyer is making a resubmission to bring the advertisement into compliance;
2. If a submission is determined to have been made without the proper fee then the KBA would be authorized, through its designee, to inform the attorney that the submission does not qualify without a fee, or that the amount of the fee is incorrect, and should be submitted under SCR 3.130-7.05(2) with the proper fee to the Commission;
3. Advertisements submitted for review which, on their face, comply with the rules and regulations of the Commission and contain no issues requiring the individual attention of the Commission;
4. If its designee determines a question exists concerning compliance with these regulations or the Supreme Court rules that require the Commission's review, the advertisement may be submitted to the Commission by the designee.