

## 2016 – 2018 Kentucky Bar Association Strategic Plan

## **KBA Vision:**

## Your Partner in the Pursuit of Justice, Professionalism and Service

Goal 1: The KBA helps lawyers achieve professional excellence and satisfaction.	Strategy 1:	Provide the highest quality continuing legal education
	Strategy 2:	Bolster the KBA's practice management resources
	Strategy 3:	Provide practical skills training and mentoring for new lawyers
	Strategy 4:	Build the value of and participation in sections and divisions
Goal 2: The KBA strengthens the profession by maintaining and encouraging the highest levels of ethical conduct.	Strategy 1:	Facilitate a swift and fair discipline process that educates and fosters the trust of KBA members and the public
	Strategy 2:	Support the mental and physical well-being of members
	Strategy 3:	Raise expectations about the role of lawyers in society
Goal 3: The KBA ensures that Kentucky citizens have equal access to legal services and to a justice system that afford prompt and fair resolution.	Strategy 1:	Continue to advocate for adequate resources for the entire justice system
	Strategy 2:	Increase diversity and inclusion in KBA activities and leadership
	Strategy 3:	Strengthen collaboration with the judiciary to address challenges relating to the justice system and courts
	Strategy 4:	Create and lead innovative efforts to address gaps in legal services
Goal 4: The KBA achieves its goals through organizational excellence.	Strategy 1:	Increase members' awareness of KBA programs and initiatives through effective communications efforts
	Strategy 2:	Continue to build the bar's technological capacity for operational efficiency and accessibility to members throughout the state
	Strategy 3:	Explore the impact of the profession's demographic changes
	Strategy 4:	Engage in succession planning for long-tenured staff
	Strategy 5:	Advance the KBA strategic plan