

AAC Regulation No. 11:
REQUIREMENT FOR COMPLETE INFORMATION

In submitting an advertisement the lawyer or law firm must provide sufficient information to the Commission with the submission to enable the Commission to review the advertisement, and must respond to any requests for additional information that the Commission deems necessary to the review of the advertisement.

Television communication, video recording or digital recording submissions to the Commission should be on DVD and should be able to play in such programs as InterVideo WinDVD, Windows Media Player, QuickTime Player, RealPlayer, VLC Media Player or CyberLink Power DVD 11.

Radio communication or audio recording submissions to the Commission should be on CD and should be able to play in programs such as Windows Media Player or iTunes.

Multiple television or radio communications that are submitted at the same time should be submitted as separate file recordings on the DVD or CD, rather than a single continuous file recording.