

AAC Regulation No. 5:

TIME PERIOD FOR REVIEW WITH ADVISORY OPINION FOR BROADCAST MEDIA

1. SCR 3.130(7.03)(1) allows the Commission a period of thirty days to consider an advertisement submitted for an advisory opinion. The thirty-day period runs from the date of receipt of the advertisement, transcript and fees. If a transcript is presented without three copies of the video or audio tape, the Commission will attempt to review and respond to the submission within thirty days, but the thirty day period set forth in SCR 3.130(7.03) will not begin to run and an advisory opinion will not be provided regarding the advertisement until three copies of the video, digital image or audiotape advertisement are provided for review.
2. If the Commission approves a transcript subject to a review of the video or digital media, the thirty-day time period set forth in SCR 3.130(7.03)(1) will commence upon the Commission's receipt of the three copies of the video or digital media.